



Saturday / July 8th, 2017 / 12-8pm  
Avila Beach Golf Resort

## Central Coast Oyster & Music Festival 2017

[www.centralcoastoysterfestival.com](http://www.centralcoastoysterfestival.com)

**Shuck Yeah!** The Sixth Annual Central Coast Oyster Festival planning is underway and you won't want to miss out! This spectacular tradition has been a HUGE success with close to 4,000 shuckers and jivers. This year's event will be held in beautiful Avila Beach on Saturday July 8th, from 12-8pm.

Locals and newcomers alike will truly experience the perks of the Central Coast. This event will take place on the beautiful Avila Beach Golf Resort — overlooking the ocean. Succulent Morro Bay Oysters, which are some of the most renowned oysters on the West Coast, will be provided. Oysters will, of course, be the main cuisine of the event, but alternative choices will also be provided.

As well as featuring 30+ local food vendors, there will be local beer, wine, cocktails, all day LIVE Music, competitions and a shucking contest. This full day of top notch food, spirits, music, art and fun is only \$25. Free water will be provided to support our ZERO WASTE and GOOD FOR HEALTH event. We are excited to bring you an amazing music lineup, along with talented performers and artists, to celebrate the most unique event on the Central Coast!



2013 Highlights

## Beneficiary

**Guerrilla Gardening Club** is a non-profit located in Morro Bay that helps support zero waste events and offers an alternative educational program for "at risk" youth. They teach Sustainable Nonconformity and promote learning in Biology, Ecology, Communications, Gardening & Hustling.





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## Seed

### \$500 Sponsorship

- Logo and link on Festival website
- Banner ad on official CCOF mobile app
- Social media mentions, links and promotions
- Four (4) Oyster Festival Tickets

## Harvest

### \$1,000 Sponsorship

- Logo and link on Festival website
- Banner ad on official CCOF mobile app
- Social media mentions, links and promotions
- Advertising on official CCOF mobile app
- Six (6) Oyster Festival Tickets

## Half Shell

### \$2,500 Sponsorship

- Logo and link on Festival website
- Banner ad on official CCOF mobile app
- Logo on Festival posters, postcards and all print materials
- Individual feather flag or banner at event
- Social media mentions, links and promotions
- Advertising on official CCOF mobile app
- Promotional 10' x 10' booth space
- Eight (8) Oyster Festival Tickets

**For more information, please contact:**

**Jacqueline Delaney**  
Event Director  
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Fax 805.357.5338

## Silver Platter

### \$5,000 Sponsorship

- Logo and link on Festival website
- Banner ad on official CCOF mobile app
- Logo on Festival posters, postcards and all print materials
- Individual feather flag or banner at event
- Social media mentions, links and promotions
- Advertising on official CCOF mobile app
- Promotional 10' x 10' booth space
- Company name mentioned during announcements
- Twelve (12) Oyster Festival Tickets

## Pacific Gold Presenting

### \$10,000 Sponsorship

- Logo and link on Festival website
- Banner ad on official CCOF mobile app
- Logo on Festival posters, postcards and all print materials
- Individual feather flag or banner at event
- Social media mentions, links and promotions
- Advertising on official CCOF mobile app
- Inclusion in purchased print and radio ads
- Promotional 10' x 10' booth space
- Company name mentioned during announcements
- EXCLUSIVITY in product category
- Branding and logo placement on product, item or service provided
- Twenty (20) Oyster Festival Tickets