



Saturday / July 8th, 2017 / 12-8pm  
Avila Beach Golf Resort

## About the Event

Welcome to **The Sixth Annual Central Coast Oyster Festival!** This amazing event will be held this year in the beautiful city of Avila Beach, California. This event provides an opportunity for locals, as well as those who are not native to the area, to experience what the Central Coast is all about. Succulent, hand-sorted creamy oysters will be the main cuisine of the evening, but alternative choices will also be provided. Alongside the fresh, locally caught seafood will be live entertainment, local wineries, local brews and spirits, retail booths, art and education. Come enjoy this earth friendly and good for health event supporting the local Guerrilla Gardening Club, and "Love Local."

## Beneficiary

**Guerrilla Gardening Club** is a non-profit located in Morro Bay that helps support zero waste events and offers an alternative educational program for "at risk" youth. They teach Sustainable Nonconformity and promote learning in Biology, Ecology, Communications, Gardening & Hustling.

## Participant Levels & Benefits

Booths are limited and available on a first-come, first-serve basis.

**Food Vendors \$600**

**Food Truck Vendors \$500**

### Registration includes:

- Four vendor passes
  - Recognition in event program
  - Participant page and link on event website
  - 10' x 10' Space for prep tent
  - 10' x 10' Space for serving tent
  - Food trucks will be provided
- Space in Food Truck Area

**Retail Vendors \$375**

### Registration includes:

- Four vendor passes
- Recognition in event program
- Participant page and link on event website
- 10' x 10' Covered booth space



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## Participant Rules

Thank you for your interest in **The Sixth Annual Central Coast Oyster Festival**. Last year we had close to 4,000 attendees and this year we're expecting well over that number! Booths are limited and available on a first-come, first-serve basis. Please review the following guidelines before submitting your application:

- You must possess a California State Seller's Permit Number<sup>1</sup> AND a Resale Certificate<sup>2</sup>.
- As a seller, you are required to report and pay the applicable taxes for your taxable sales.
- You may sell only the type of items specified in your application. Stickers and unauthorized festival merchandise will not be allowed.
- You may not use a microphone, radio, or sound device at any booth without prior approval from festival organizers.
- Each Food Vendor must provide two (2) hand wash stations.
- The Festival will be held rain or shine. No refunds will be given.
- Only one vendor may occupy booth space unless you have discussed and approved additional vendors with the festival organizers.
- You must check in on time and keep your booth open for the entire festival.
- The Central Coast Oyster Festival and its organizers are not responsible for lost or stolen items.
- Central Coast Oyster Festival will be a Zero Waste event. Details, support and preferred paper vendors will be provided to accommodate these guidelines.

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<sup>1</sup> Applications are available for downloading at:

<http://www.boe.ca.gov/pdf/boe400spa.pdf>

<sup>2</sup> The Resale Certificate application is available at:

<http://www.boe.ca.gov/pdf/reg1668.pdf>

More information can be found at the California State Board of Equalization:

<http://www.boe.ca.gov> or you can call their Information Center at 800-400-7115



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## Participant Application

### Participant Level

Food Vendor \$600    Food Truck \$500    Retail Vendor \$375    Wine/Beer Vendor Sponsorship

\*Please contact Jacqueline Delaney (Event Director) for detailed Sponsorship information.

### Contact Information

Company: \_\_\_\_\_ Website: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Company Description (20-30 words): \_\_\_\_\_

\_\_\_\_\_

Type of Business: \_\_\_\_\_

\_\_\_\_\_

Description of items for sale: \_\_\_\_\_

\_\_\_\_\_

### Payment Information

Payment by:    Check    Credit Card    N/A

Total Due: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV (3 digit code): \_\_\_\_\_ Zip Code: \_\_\_\_\_ Card Signature: \_\_\_\_\_

**Please mail or fax completed form with credit card info or check to:**

Central Coast Oyster Festival  
1330 Mill Street, Suite #5  
San Luis Obispo, CA 93401

**For more information, please contact:**

Jacqueline Delaney  
Event Director  
[JaxDLNY@icloud.com](mailto:JaxDLNY@icloud.com)  
Tel 805.459.0701  
Fax 805.357.5338

Marsi Grey  
Executive Producer  
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Tel 323.428.2203

**Cancellation policy:** Event participation fees are non-refundable after May 1, 2017