

OYSTER FESTIVAL 2017

6TH ANNUAL ★ AVILA BEACH

Chefs Challenge “Big O” Competition and Tasting Cove

Participant Details

Don't miss out on the opportunity to be a part of the 6th Annual Central Coast Oyster & Music Festival at Avila Beach on Saturday July 8th, 2017 from 12-8PM.

Participants will be entered into Chefs Challenge and chance to win the “Big O” Award (a beautiful crystal trophy presented 6PM the day of the event)

Special Recipe (once submitted) will be given exclusivity for that recipe.

First Come First Served Basis..

Prior to the event: Judges Tasting will take place before doors open.

Opportunity for restaurants to do a Special OYSTER Night or Week-long Promotion at restaurant location promoting Central Coast Oyster Festival with a special on Oysters and Wine Pairings. CCOF will promote designated night at restaurant through all media sources.

Marketing:

Press Releases will include all Chefs/Restaurants in the Chefs/Restaurant “Big O” Challenge. Social Media Blasts Promotions for each Chef/Restaurant/Food Truck. Opportunity for Print & Radio Interviews promoting chef and/or Restaurant. (Time and place TBD.)

At the Event:

Each participant will provide 800 tastes of their special recipe for attendees.

(One per each attendee- to be redeemed with special tasting ticket at your vendor booth or Food Truck - 800 Oysters will be provided for you week of the event or day of at the event)

Each Chef must be set up by 10AM and ready to go to serve at minimum 200 oysters when doors open to be prepared for the opening rush. Oysters will be provided, all other ingredients, prep materials and staff to shuck and prepare your recipe you will need to bring.

CHEF or RESTAURANT: _____

Contact Name & Phone Number: _____

Email Address: _____ **Entrance FEE: \$100** **CC/Check**

RECIPE: _____

Signature/ Date